

DEALER REFERENCE GUIDE

FALL REBATE OFFER



PROMOTION OFFER: OCTOBER 1 - OCTOBER 31, 2018

When your customers buy a set of four select Yokohama tires, they'll be eligible to receive a Visa® Prepaid Card or Visa Virtual Account (up to \$100).

Original Equipment lines are not eligible.

ELIGIBLE TREADS		REBATE AMOUNT
GEOLANDAR M/T® G003		\$100
AVID ASCEND GT™		\$70
GEOLANDAR® H/T G056	GEOLANDAR® A/T G015	\$60
YOKOHAMA WINTER TIRES†		
AVID ASCEND®	GEOLANDAR® G055	\$50
TORNANTE®*		

†Eligible winter tires include: iceGUARD® iG52c, iceGUARD® iG51v, iceGUARD® iG20, GEOLANDAR i/T G072®, BluEarth Winter® V905, W.drive® ZPS, W.drive® WY01

*Available at select retail locations

WE'RE DRIVING BUSINESS YOUR WAY

The Fall Rebate Offer is getting national advertising, digital, and social media support, so you can be sure your customers are going to know about it.



MAKE YOUR PROMOTION A SUCCESS

We're supplying you with everything you need to make this promotion a success. Digital and print assets are available for local marketing support and can be requested by emailing us at promotional.support@yokohamatire.com

Make sure your staff is informed and stock up on Yokohama tires today.



REDEMPTION DEADLINE/CUSTOMER RESOURCES

Your customers have until **November 30, 2018** to submit their rebate online at yokohamatirerebates.com. All promotional webpages listed below will become active when the promo begins on October 1.

Redemption Form & Rules
Check out Official Rules at:
yokohamatire.com/fallrebate

Online Redemption
Customers can enter claims online:
yokohamatirerebates.com

Prepaid Card Delivery Status
Customers can check their card status:
yokohamatirerebates.com
or call (877) 773-7723

Prepaid Card Balance
Customers can check the balance of their card at:
yokohama.omnicard.com
or call (877) 357-4975

Rebate in the form of Yokohama Visa Prepaid Card or Yokohama Visa Virtual Account. Visa Prepaid Card and Visa Virtual Account are issued by MetaBank®, Member FDIC, pursuant to a license from Visa U.S.A. Inc. No cash access or recurring payments. Visa Prepaid Card can be used everywhere Visa debit cards are accepted. Visa Virtual Account can be redeemed at every Internet, mail order, and telephone merchant everywhere Visa debit cards are accepted. Terms, conditions and expiration apply. Full rules and terms can be found at www.yokohamatirerebates.com

Encourage customers to go to yokohamatirerebates.com and submit their claim online.

